

BUSINESS REPLY MAIL
 FIRST-CLASS MAIL PERMIT NO. 625 LINCOLN NE

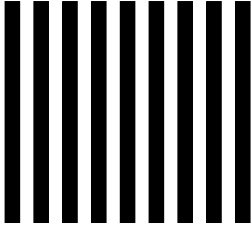
POSTAGE WILL BE PAID BY ADDRESSEE



LINCOLN ELECTRIC SYSTEM
CUSTOMER ACCOUNT SERVICES
PO BOX 80869
LINCOLN NE 68501-9711



NO POSTAGE
 NECESSARY
 IF MAILED
 IN THE
 UNITED STATES



Fold, seal (no staples), and mail. No postage necessary.

Help us
 restore your
 power faster
 with
 PowerLine.



Help us restore your power faster with PowerLine.

At LES, we're proud to have one of the best reliability records in the nation. But here in Nebraska, lightning, wind, ice and curious squirrels can all contribute to power outages. That's where PowerLine can help.

Increase the speed of light with a single phone call.

PowerLine uses Caller ID to recognize the location of registered customers who call to report an outage. This automated system can handle approximately 1,600 calls simultaneously, so you won't get a busy

signal. And we'll get the information we need to dispatch work crews faster and more efficiently.

It's easy. And it's free.

All you have to do is register the phone number(s) for the address where you receive your electric service. It's also a good idea to include a cell phone for the address since cordless, landline phones don't work during an outage.

To register, simply complete and return the attached, postage-paid card. Or, you can register on-line at les.com. Or call 475-4211. Or e-mail us at customerservice@les.com. Please include your account number in your e-mail.



Keep this glow-in-the-dark magnet where you'll see it.
The door of your soon-to-be-back-up-and-running refrigerator is usually a good spot.

The following information will only be used for the PowerLine database. Your information will not be sold or provided to any other entity, nor will it be used by LES for any other purpose.

Thank you.

Please print.

Name: _____

Street Address: _____
Where you receive your electric service.

City: _____ Nebraska ZIP: _____

Primary Phone #:

- -

Where you receive your electric service.

Additional Phone #:

- -

Second household line or mobile phone. Optional.